

BR40 14W DIM. TITANIUM LED SERIES



14W REPLACES



85W Inc.

80% Energy Savings

PRO

\$239 Savings per lamp*

- ⌚ Revolutionary CLOUD design
- ⌚ 55% lighter due to environmentally friendly construction
- ⌚ Exceptional efficacy 79 LPW in Soft White
- ⌚ Smooth dimming with existing installations
- ⌚ Accurate color rendering CRI 82
- ⌚ Soft White & Warm White CCT

 25,000 H	 DIMMABLE	 79 LPW EFFICACY
 3 YR WARRANTY	 82 CRI (Ra)	 ENCLOSED**



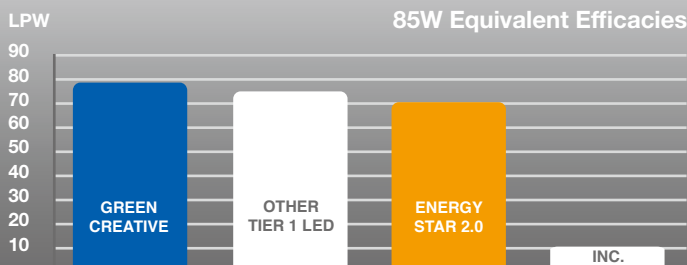
BR PRODUCT FEATURES

Revolutionary CLOUD Design

The BR40 CLOUD features an innovative design that provides more efficient light output than previous generations while using 35% less material. This environmentally friendly lamp weighs less than 175g and maintains a traditional incandescent form factor, making it suitable for all applications.



Exceptional Efficacy



At 79 LPW, this lamp's efficacy is higher than the Tier 1 LED BR40 85W replacement industry average and exceeds the new ENERGY STAR 2.0 requirements. This energy-saving performance makes this lamp a smart retrofit choice for incandescent bulbs.

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APPLICATIONS

General Lighting



Recessed Lighting



Accent Lighting



Ref.#: DS169-B430-14W

SPECIFICATIONS

Product Model	40636 14BR40DIM/827	40637 14BR40DIM/830
Type	BR40	BR40
Base	E26	E26
Power (W)	14	14
Voltage - Frequency	120V 60Hz	120V 60Hz
Color Temp. (ANSI)	Soft White 2700K	Warm White 3000K
CRI (Ra)	82	82
Typical lumens (lm)	1100	1140
Efficacy (LPW)	79	81
Beam Angle	110°	110°
Dimmable	Yes***	Yes***
Power Factor	0.9	0.9
Rated Lifetime - L70 (hrs.)	25,000	25,000
Dia. x MOL	4.92"x6.10" (125x155mm)	4.92"x6.10" (125x155mm)
Weight (lb. / g)	0.38lb. / 172g	0.38lb. / 172g

* Savings per lamp based on \$0.11 / kw energy cost, 12 hrs / day lamp usage, \$4 incandescent with 1000-hr lifetime, \$20 LED with 25,000-hr lifetime
 ** Suitable for use in totally enclosed fixtures

*** List of tested dimmer switches available on website
 **** Suitable for damp locations. Not for use where directly exposed to weather or water